

Message

From: PM Private Office Support Team - Internal [/O=PMO/OU=NO10/CN=**Irrelevant & Sensitive**]
Sent: 08/09/2020 22:01:15
To: Martin Reynolds [mreynolds@no10.gov.uk]; Dominic Cummings [dcummings@no10.gov.uk]; Edward Lister [elister@no10.gov.uk]; Stuart Glassborow [sglassborow@no10.gov.uk]; Ben Gascoigne [bgascoigne@no10.gov.uk]; Lee Cain [lcain@no10.gov.uk]; Munira Mirza [mmirza@no10.gov.uk]
CC: **NR** [redacted]@no10.gov.uk; PM Private Office Support Team **Irrelevant & Sensitive** [redacted] Clare Brunton [cbrunton@no10.gov.uk]
Subject: BOX RTN-20200908- Segmentation [OFFICIAL-SENSITIVE]
Attachments: BOX RTN- SEGMENTATION.pdf; PM Advice_ Segmentation FINAL 070920.docx

PSA box return from the PM on segmentation which he has commented:

Paragraph 3: 'I see the point'

PM Comments: 'We needs soft segmentation and the MOONSHOT'

NR [redacted] Please action/distribute this as necessary.

Many thanks,

NR [redacted]

PMPOST | 10 Downing Street, London | SW1A 2AA | **Irrelevant & Sensitive** [redacted]

From: PM Private Office Support Team - Internal
Sent: 07 September 2020 20:10
To: Ridley, Simon - CO (OFF-SEN) <Simon.ridley@cabinetoffice.gov.uk>; cabinet.secretary <[redacted]@no10.gov.uk> **Irrelevant & Sensitive** [redacted] Martin Reynolds <MReynolds@no10.gov.uk>; Stuart Glassborow <SGlassborow@no10.gov.uk>; Imran Shafi <IShafi@no10.gov.uk>; James Slack <JSlack@no10.gov.uk> **NR** [redacted] <[redacted]@no10.gov.uk>; Simon Case <SCase@no10.gov.uk>; Edward Lister <ELister@no10.gov.uk>; Dominic Cummings <DCummings@no10.gov.uk>; Munira Mirza <MMirza@no10.gov.uk>; Cleo Watson <CWatson@no10.gov.uk>; Lee Cain <LCain@no10.gov.uk>; Jack Doyle <JDoyle@no10.gov.uk>; Ben Gascoigne <BGascoigne@no10.gov.uk>; Meg Powell-Chandler <MPowell-Chandler@no10.gov.uk>; David Frost <DFrost@no10.gov.uk> **NR** [redacted] <[redacted]@no10.gov.uk> **NR** [redacted] <[redacted]@no10.gov.uk>
Cc: Clare Brunton <Cbrunton@no10.gov.uk>; PM Private Office Support Team - Internal **Irrelevant & Sensitive** [redacted]
Subject: BOX SUB-20200907- PM Advice_ Segmentation FINAL 070920.docx [OFFICIAL]

ACTION

SEGMENTATION

Date: 07 September 2020

From: Simon Ridley

Deadline: 08 September 2020

SUMMARY