12th SAGE meeting on Wuhan Coronavirus, 3rd March 2020 Held in 10 Victoria Street

Summary:

- SAGE discussed the impact of potential behavioural and social interventions on the spread of a Covid-19 epidemic in the UK, including the resulting public response. Going forward, agreement on the optimal timing of these interventions will be required.
- 2. NHS England confirmed it has sufficient information in relation to the reasonable worst case (RWC) scenario for operational planning.

Situation update:

3. PHE have implemented a surveillance and monitoring plan as per previous SAGE discussions.

ACTION: PHE to confirm level of disease surveillance already in place for next SAGE meeting (March 5).

Impact of potential interventions

- 4. SAGE reviewed non-clinical interventions to reduce and delay Covid-19 transmission, including their potential impact and behavioural science implications.
- 5. Adequate seroprevalence data and of behavioural data is required to track and assess effectiveness of these interventions in real time during an outbreak.
- 6. Social distancing for over-65s is likely to have a significant effect on overall deaths and peak demand for critical care beds, but will not significantly reduce overall transmission. This would be most effective for those living independently; it will be a challenge to implement this measure within communal settings such as care homes.
- 7. There is currently no evidence that cancelling large events would be effective.
- 8. There is likely to be geographical variation in the timing of localised peaks of the epidemic.
- 9. SAGE noted the importance of assessing the wider health implications of these interventions, e.g. the effect of self-isolation on mental health.

ACTION: SPI-M to provide timings for when interventions should be implemented for next SAGE meeting (March 5)

ACTION: SAGE participants to put basic confidence statements today around the evidence available for the impact of potential interventions.

Behavioural science considerations

- 10. Key to minimising barriers and facilitating compliance with the proposed interventions are communication, feasibility and equity.
- 11. Coherent and unambiguous communication, and suggesting replacement behaviours, will help increase compliance.
- 12. Encouraging positive behaviours as social norms can be powerful.
- 13. Many of the proposed measures will be easier to implement for those on higher incomes. Government should address this to avoid tension within communities and detrimental effects on compliance.
- 14. Unintended consequences should be considered including potential alternative behaviours (e.g. people congregating elsewhere when events are cancelled).
- 15. Consideration should be given to how and when measures will be removed, and any impact this may have on the transmission of the disease (e.g. causing a second peak).