



I want to begin by thanking everyone, by thanking you, in the media, and also thanking everyone for the huge efforts that the country is making to comply with the advice that we've been given

And we're asking such a huge amount,  
asking students to put their education on hold,  
we're asking people not to socialise in the normal way

And already we can see the impact that this is having on the UK economy and on business, on great, great companies

And so it's vital that we in Government stand behind them when what we are asking everyone to do is so crucial for saving literally thousands of lives by defeating this virus

And I am conscious as the days have gone by that people will want to know how long we are expecting them to keep it up

And I wanted to try to say something today about how I see the timescale of this campaign and where we're going and what we need to do

I do think, looking at it all, that we can turn the tide within the next 12 weeks

And I am absolutely confident that we can send coronavirus packing in this country but only if we take the steps, we all take the steps we have outlined,

And that is vital because that is how we are going to reduce the peak