

EXECUTIVE COVID TASKFORCE
ADHERENCE WORKSTREAM

NOTE OF MEETING

8 JANUARY 2021

Attendees

- Peter May (Chair)
- Ian Young
- Julie Harrison
- **Name Redacted**
- Karen Pearson
- Chris McNabb
- David Gordon
- Alan Todd
- Wendy Middleton
- **NR**
- **NR**
- Peter Toogood

Key issues discussed

- Remit of workstream to cover:
 - Strategic input: providing input on the formulation of guidance/ regulations and linking in with strategic comms/messaging; and
 - Specific issues as identified by workstream members.
- While existing regulations and guidance have been informed and influenced by behavioural science provided by SAGE/ SPI-B, there are NI-specific considerations not currently covered.
- There is a gap between the body of research material and the design/ implementation of practical policy interventions eg support for those required to self-isolate; community champions.
- The workstream should be forward looking.
- Fresh eyes necessary to address Covid fatigue/ message fatigue: workstream outputs need to be practical – not theoretical or academic

Actions

	Action	Responsibility
1	Meet with PHA to better understand evidence base in NI and involve them in the SIB outreach to externals	NR PT
2	Start process of outreach to external behavioural insight expertise	NR
3	Identify key issues/ gaps that would be helpful to address	IY
4	Community Champions – consider how to identify, develop and progress a network of CCs	JH; NR
5	Support for those who are required to self isolate – consider work done to date and work to develop further	PM; KP; PT
6	PHA and Local Govt reps to be invited to next meeting	PM; PT
7	Purpose of workstream to be updated to reflect dual aspects (strategic and specific issues)	PM
8	Share latest version of draft Executive forward looking strategy (November 2020)	KP