

## Participants

OW Owner of the cell phone

LC Lee Cain

PV Patrick Vallance

DC Dominic Cummings

CW Chris Whitty

BJ Boris Johnson

SC Simon Case

SM System Message

DC

**Dominic Cummings** 17 May 2020 3:11 PM +00:00

This by Gawande is v interesting re bringing down infection -- i do not get the sense we have been as methodical... We also are not being tough enough on masks -- why on earth are NHS workers still milling around maskless, & we have not been nearly tough enough re masks on public transport IMO... These things are cheap to do and it does not make sense to me that we arent being tougher on the things that are so cheap when we have such huge financial burdens growing so fast... <https://www.newyorker.com/science/medical-dispatch/amid-the-coronavirus-crisis-a-regimen-for-reentry>



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BJ

**Boris Johnson** 17 May 2020 3:41 PM +00:00

V g piece

BJ

**Boris Johnson** 17 May 2020 3:50 PM +00:00



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**Owner of the cell phone** 17 May 2020 4:02 PM +00:00

I love the clarity of messaging in the New Yorker piece: hygiene; symptoms; distance; masks.

Hygiene we have strong messaging on but have not been repeating it as much as we were.

Symptoms: policy is strong but a daily prompt to stay home and get a test if you have symptoms would be very powerful.

Distance: I think we are strong on & the polling shows most people know this v well.

Masks: Do we have any evidence of whether the face coverings messages are being heeded on public transport? In NHS & social care this is a core message but we should do more to insist on it at all times not just in covid areas - since the incidence of disease amongst staff is just as high in non-covid areas.



**Boris Johnson** 17 May 2020 6:38 PM +00:00

I agree w MAtt. We need a mantra