



10 DOWNING STREET

PRIME MINISTER

Please see attached the proposed approach for the 15 August reopenings. The recommendation is to proceed with the openings we delayed from 1 August, but do it in a low key way with continued cautious messaging, and balanced with tougher messaging on enforcement.

We want to announce the reopenings today to give sectors notice, so if you agree with the recommendation, we'll put wheels in motion.

We will need to handle the Health Secretary if you do agree to open as he is likely to continue to want a more cautious approach (as do Chris and Patrick). I'll speak to his office once you've provided a steer, and you may want to text him too to say you have taken his views into consideration but on balance wish to proceed.

Simon & I are happy to talk through any of this as helpful.

Imran Shafi
13 August 2020

PRIME MINISTER'S COMMENTS:

I agree with the
message but the
OVERRIDING MESSAGE
should be about
to higher enforcement
and BIGGER FINES
we need powerful statements
of basic messages
with the requirement
taking second
bills

cc: Mark Sedwill
Martin Reynolds
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Patrick Curry
James Slack
Jamie Davies
Simon Case
Ed Lister
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Cleo Watson
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Meg Powell-Chandler

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NR

NR