

Trade off → start sharp peak good coming
by flatter & good for health system.

- plan across borders, out early next week.

- Monday nearest? otherwise weds.

1) BBC + national interest

2) editors - 10 DS - yes. around cot room?

3) opposition - yes.

4) Facebook etc ✓ [fake news]

leadership candidates ✓ & careful.

- language probability → be v careful,
what severity likely as
worst case.

* do we need to be careful about things we
don't need to do → ??

Don Q1: agree on the fundamentals of msg: → top line.

"Wash your hands more often" - w soap 20 secs,
hot water

catch it kill it hit it.

self-isolation → what does it mean?

Don → ultra simplification: - stress this.

- who is in charge of helping all people? ~~the~~ - wedy. (DHSC)

- Man + law

- pmk.

> campaign msg w/ people say
research etc.

PM 28/

- W

PM → what's the strategy.

- when are we going to take big decisions, of what course
- biggest damage done by overreaction

Matt → Italians bad - 400 → 700

Germany 20 → 60.

UK 13 → 19.

G7 could → when likely more mitigate, accept, produce decision for Ch's.

- group of countries go together.

- media now decided it is coming :- rapidly get ahead of it.

→ substance of plan → set out tradeoffs → can't take decision until see whites of eyes

→ really need to ramp up rest of govt :- BEIS

- schools.

- local residence firms.

⇒ get each row to push out extra

→

PM - sceptical that our interventions will do anything.

- can be quicker on treatment than vaccine → could they work anti-MIV drug

Rishi → BOE → sceptical monetary policy can help

not a demand problem but productivity

→ 1) get £ to public services

2) stop public and I/V. get human capital, 3) financial markets.

- if ~~keep~~ mortality rate is not exponential.
plan is accelerated → ripper / through faster.

PMJ What saying now → our objective is to minimize fatalities. will do by concentrating
if on most vulnerable may be get H.I. -
not an objective. Pace of outbreak
so fast, to protect NHS start taking some more
measures. Request basis.
- taking powers in Bill.
- theatres.

NHS - overall advice against socialising.

Patrick - thought 3/4 weeks behind, now 2-3 weeks behind.

CMO - shielding - death.
family isolation - in care course.
- now, everyone should try social distancing now.

Helen - need to define the vulnerable → who are they,
diff responses.

Health sec - can do matter of days

David → need to do in next 72 hours to avoid NHS meltdown.

Matt → explain plan into Sunday.
immediate - everyone should stop unnecessary social activity.

what are we
PMJ Govt must define vulnerable. we are in war footing
now. we need detail of what mean by social distancing.

Ben - need plan to lock down London on Saturday.

MGJ - but why not tomorrow?

comj - tell media today - SAGE for the week
- new situation
- accelerating things
- where this is going next 7 days.

Govt - Go now!

emo - Whitty - social distancing: - not too early, negative
consequences. Bad things.
- 1.2m people
- 15m sig reduced social interaction.
household / lockdown - diff judgement when
needed.

Wormald / → first wave might have peaked just next 2-3 weeks.
SAGE → will need all these newspapers
- H.Q.

Eal / - are we getting any cases people will
be ok



PM / - given what SAGE now saying, say today v shortly
recommenced - social distancing.
- household quarantine.
- elderly - with care, consider w/peak

emo → start shielding we need / two weeks from now.

comj today - update public latest info from SAGE - Faster than thought.
- accelerating things.
- not saying now, start protecting vulnerable. But coming 1-2 weeks.
- from Monday can w/ h. shield.
- next sat, stop MG. Bars, restaurants, theatres ... stopped

- high level today: more to go tomorrow.

↳ AM to say 4pm

↳ final package tomorrow.

- ventilators → new models next week.

- PM / PPE roundtable.

- call to arms → tomorrow?

- Def decided P/C/R/L/B in London

→ what further non-essential details
for today

→

exhibit/

- "we're hitting the point to tackle the furrow".

- large ppl who will die - why are we truly destroying energy
for people who will die anyway soon.

- Bed blockers.

PM - three main battle plan to win

→ what is this / defeat the virus. testing
interrelate with etc.